



**NEW JERSEY
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

NJCMA EDUCATION MEETING

Tuesday, November 1, 2022

CORPORATE PARTNERS

PLATINUM



GOLD

Donnelly Construction



BOLLINGER SPORTS & LEISURE | Insurance | Risk Management | Consulting



SILVER



BRONZE

Allied Beverage Group LLC
Avenida Clubs
Biltmore Uniforms
Bogle Vineyards Winery
Clubessential
Direct Machinery
Donnelly Energy
Ecker Brothers
Fedway Associates
GSI Executive Search
Gourmet Kitchen
In Vino Veritas

Leiber Fine Wines & Spirits
Lux Ice USA
Marathon Group
MembersFirst
M & J Frank
Opici Wine Group
Pascal Coffee Roasters
Sea Breeze
Vias Wines
Victory Pest Solutions

LEVERAGING COMMUNICATION TO MAXIMIZE IMPACT

Presented by **Laura Katen**



During this session, each person will complete the Self Profile Communication Assessment

Event take away Strategies Book *The Communication Habit*



Spring Brook Country Club

9 Spring Brook Road
Morristown, NJ 07960

Registration: 10:00 am
Program: 10:30 am—1:30 pm
Lunch Following

3 Education Credits

Register online at www.njcma.org

LAURA KATEN

President of Katen Consulting
www.katenconsulting.com



Laura Katen is the President of KATEN CONSULTING, a NY-based professional development training company. KATEN CONSULTING conducts workshops for various organizations on the topics of Executive Presence, Individual and Team Presentations, Communication, and Business/Social Etiquette. Ms. Katen is a licensed Business & Dining Etiquette specialist, having attended the Protocol School of Washington in Washington, DC.

She received her Bachelor of Fine Arts degree with extensive training in Voice and Speech from Carnegie Mellon University graduating Cum Laude, and she attended Chatham College for Education. Prior to cofounding KATEN CONSULTING in 2002, Ms. Katen began her corporate career in the financial services industry at Merrill Lynch helping to manage \$100 million dollars in client assets and training new hires in customer service and communication techniques.

Ms. Katen and team travel nationally to conduct group seminars and facilitate one-on-one coaching sessions to corporate and government executives, Fortune 500 companies, academia, and national not-for-profit organizations. In addition, Ms. Katen is the author of the strategies handbook “How to Communicate with Confidence, Clarity, and Credibility: For Organizational and Individual Success!” (www.walkthetalk.com); works as adjunct faculty in the Communications Department at Manhattanville College in Purchase, NY; is invited to be a featured speaker at various national conferences, presenting on such topics as “Maximizing Your Professional Potential: Key First Impression Strategies,” and “Communication: Gaining a Competitive Advantage.” In 2017, Ms. Katen’s speaking pipeline includes working in: Boston MA, San Francisco CA, Chicago IL, Shelton CT, Arlington VA, Orlando FL, Philadelphia PA, New York City NY, San Jose CA, Purchase NY, Atlanta GA, Altoona PA, and Mahwah, NJ.

Ms. Katen has published several articles on the subject of presenting oneself with credibility and professionalism (www.themuse.com/author/laura-katen/), some of which were re-published by Forbes.com; she was interviewed on CNNMoney; and featured in the Huffington Post (http://www.huffingtonpost.com/kirsi-bhasin/how-you-might-be-undermin_b_10166930.html). Additionally, Ms. Katen worked with Judge Judy’s “Her Honor Mentoring Program” as the resident life-skills expert, and was named “Top 40 Career Expert” on Twitter by Gen Y media outlet @PYPro.

KATEN CONSULTING’s Audio Book “Enhance Your Chance”® is available on iTunes.



EDUCATION MEETING

LAURA KATEN

Tuesday, November 1, 2022

Registration Form

CLUB NAME _____

MEMBER NAME: _____

GUESTS FULL NAME: (Please Print)

1. _____

2. _____

3. _____

4. _____

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6. _____

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9. _____

10. _____

Please make your check for \$50.00 per person payable to Spring Brook CC and send your check and reservation to:

**Chris Lukov CCM
Spring Brook CC
9 Spring Brook Road
Morristown, NJ 07960**

Amount Enclosed: _____