

# Kada Cernek

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## WORK EXPERIENCE

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### **Merion Golf Club**, Ardmore, PA

*Food and Beverage Manager*

March 2022 - Present

- As a \$16 million operation, Merion's East Course has played host to more USGA Championships than any course in America
- Acquired the food and beverage internship program and counseled the Summer 2022 intern class through their progression of competencies
- Served as Head of Player Relations for the 42nd Curtis Cup Match where I worked closely with the USGA and R&A to field all player demands and feedback while quickly creating solutions to mitigate any complications
- Responsible for all recruiting, hiring, onboarding, and training aspects of the service team to ensure high levels of member standards were being exceeded as well as creating a diverse and cohesive team

### **Merion Golf Club**, Ardmore, PA

*Manager In Training*

May 2021 - March 2022

- Selected as the inaugural Manager In Training to rotate through all facets of the facility from greens crew to culinary to housekeeping while expanding my education and skillset and becoming well rounded in the operation as a whole
- Created and implemented a presentation to be utilized by all team members to improve member recognition and knowledge of member desires through pictures and POS system pop ups
- Established strong bonds and trust with the members and guaranteed any and all requests were met and exceeded by persistent preference memorization

### **Augusta National Golf Club**, Augusta, GA

*Server for the 2021 Masters Tournament*

April 2021

- Competitively selected out of thousands of candidates to work the 2021 Masters Tournament
- Served a high clientele in an exclusive, invite-only dining facility to exceed ANGC member's and their guest's needs
- Worked in a fast paced environment which earned about \$100,000 in revenue during the 7 days of employment and operation

### **Skyview Golf and Banquet Club**, Sparta, NJ

*Intern*

June 2018 - August 2019

- Shadowed managers to learn the important business side of events and running an establishment
- Worked closely with the golf professional to accomplish outings for 100+ golfers involving various touch points of hospitality and service

## EDUCATION AND COURSE RELATED EXPERIENCE

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**University of Delaware**, Alfred Lerner College of Business and Economics, BS, Magna Cum Laude

May 2021

*Major: Hospitality Business Management / Minor: Event Management / GPA: 3.81/4.0 and Dean's List all semesters*

**Study Abroad:** *South Africa* (12/2019-02/2020); *Australia & New Zealand* (12/2018-02/2019); *Royal Caribbean Cruise Line & Bahamas* (03/2018)

**Practicums:** *Vita Nova Restaurant*, Newark, DE (02/2018 - 12/2020); *Marriott Courtyard Newark at the University of Delaware*, Newark, DE (08/2019-12/2019); *College of Business & Economics' Deputy Dean's Teaching Assistant*, Newark, DE (08/2019 - 12/2020)

### **BMI Club Management**, Atlanta, GA

September 2022

*Attendee*

- Attended five days of intensive sessions designed for managers to deeper explore the elements of their profession in a comprehensive manner
- Kept detailed notes and studied material as a pre-requisite in anticipation of taking the CCM exam

### **Manager in Development Program**, Virtual

January 2022 - Present

*Mentee*

- Participate in high quality professional development programs that focus on the competencies to be keys for success in the industry.
- Complete 12 modules over the span of three years while working closely with an assigned mentor for evaluation of each competency

## PROFESSIONAL INVOLVEMENTS, COMMUNITY AND ACHIEVEMENTS

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### **Philadelphia Vicinity Club Management Association (PVCMA)**

June 2021 - Present

*Member*

- Collaborating with national chapters to focus on education, career development, networking & furthering the profession of club management

### **Club Management Association of America (CMAA)**, UD

*Treasurer:* September 2018 - May 2019 / *President:* May 2019 - May 2021

- Led the UD chapter of 50+ students towards a successful year through education, community service, and networking
- Attended meetings, 8 national conferences, and education workshops to further my knowledge of clubs

### **Alpha Kappa Psi Business Fraternity**, UD *AR Chair:* January 2019-January 2020/*VP of Alumni Relations:* November 2019-December 2020

- Avidly developing principled business leaders through professional development events, fundraising and community service
- Enriched the community through the fraternity's core values while creating a strong background in finance, commerce and accounting

### **Eta Sigma Delta Hospitality Honors Society**, UD,

*President:* May 2019 - May 2021

- Carry out a biannual induction ceremony for newly inducted students and their families
- Facilitate opportunities for the students to enrich the community both on campus and surrounding areas

**Scholarships:** National Society of Collegiate Scholars (9/2017 - 5/2021), Theodore G. Ehrsam Scholarship Recipient (6/2019), Joe Perdue Scholarship Recipient (7/2019), Philadelphia Club Foundation Club Management Scholarship Recipient (11/2019)

**Certifications:** Responsible Alcohol Management Program (RAMP), National Restaurant Association ServSafe Certification, Delaware Alcoholic Beverage Control Commission Certification, Certified Hotel Industry Analytics (CHIA), and ADA At Your Service Certification