



EDUCATION MEETING

A WHOLE NEW BALL GAME: A GOLF FACILITY SURVIVAL GUIDE FOR THE NEXT 15 YEARS PRESENTED BY BRAD KLEIN

WE WOULD LIKE TO
ACKNOWLEDGE OUR
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PLATINUM



GOLD

Donnelly Construction



SILVER



This session explores the culture and demography of the modern private club market, how it has evolved, and the challenges this poses to general managers. The emphasis will be on the golf side of things, but also ties in to course design and maintenance, clubhouse services, and the politics of relating to club members as well as to other facility professionals (director of golf, greenkeeper). Bradley S. Klein is the longtime architecture editor of "Golfweek" magazine. A former PGA Tour caddy, he holds a Ph.D. in political science and was a university professor for 14 years before "retiring" to devote himself full time to golf writing and consulting. A frequent industry lecturer, he has been a design consultant to dozens of private clubs, municipalities and resorts. He is the author of seven golf books, including the definitive biography, "Discovering Donald Ross," which won the USGA International Book Award in 2001. Last year the American Society of Golf Course Architects honored him with the Donald Ross Award for lifetime achievement.

TUESDAY, SEPTEMBER 27, 2016



MANASQUAN RIVER GOLF CLUB

843 Riverview drive

Brielle, NJ 08730

732-528-6500

Fax: 732-223-5115

Host Managers: Michael Zusack, CCM—Ryan Brennan, CCM

Registration/Continental Breakfast:	9:30 am
Program:	10:00 am—12 noon
Lunch:	12:00 noon-1:00 pm
Limited Golf Available	1:30 pm

Limited to 4 Foursomes-Contact Ryan Brennan at ryan@mrgc.com

2 Credits

Register online at www.njcma.org

You are requested to wear your name badge

A perfect opportunity to invite your Golf Pro and Greens Superintendent!

\$35.00 per person

BRONZE
Allied Beverage Group LLC
Arthur J. Gallagher
Craig Neier
Clover Hill Coffee Roasters
Driscoll Foods
Garguilo Produce
King Solomon Foods
Master Purveyors Inc.
MJ Frank
M Tucker/Springer
PAPC

Please mail form and check made payable to Manasquan River Golf Club for \$35.00 per person by September 20 to Manasquan River Golf Club, 843 Riverview Drive, Brielle, NJ 08740

NAME _____

CLUB _____

GUESTS _____

Number of People : _____ Amount Enclosed: _____